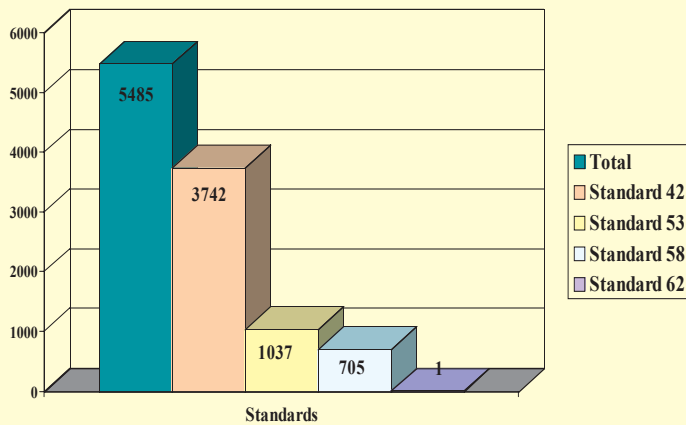


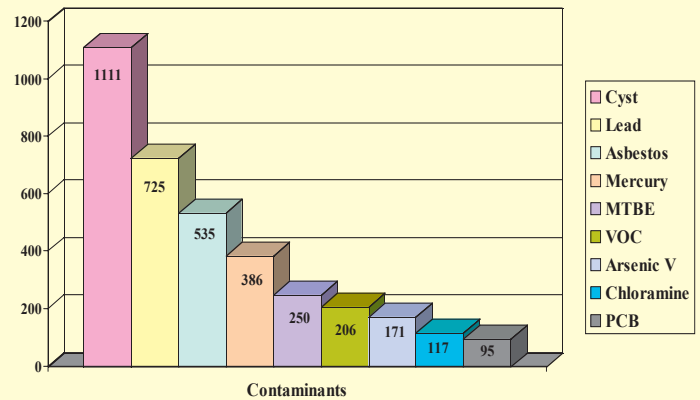
Carbon Block's Superior Performance Confirmed by Testing and Certification

The effectiveness of any drinking water treatment device is measured by the performance of its filter. NSF testing in accordance with NSF/ANSI standards provides the consumer with the highest level of assurance that certified products will perform as claimed. A close review of NSF Listings shows that Carbon Block's (dba Multi-Pure) solid carbon block filters are the most effective for reducing a broad spectrum of contaminants of aesthetic as well as health concern.

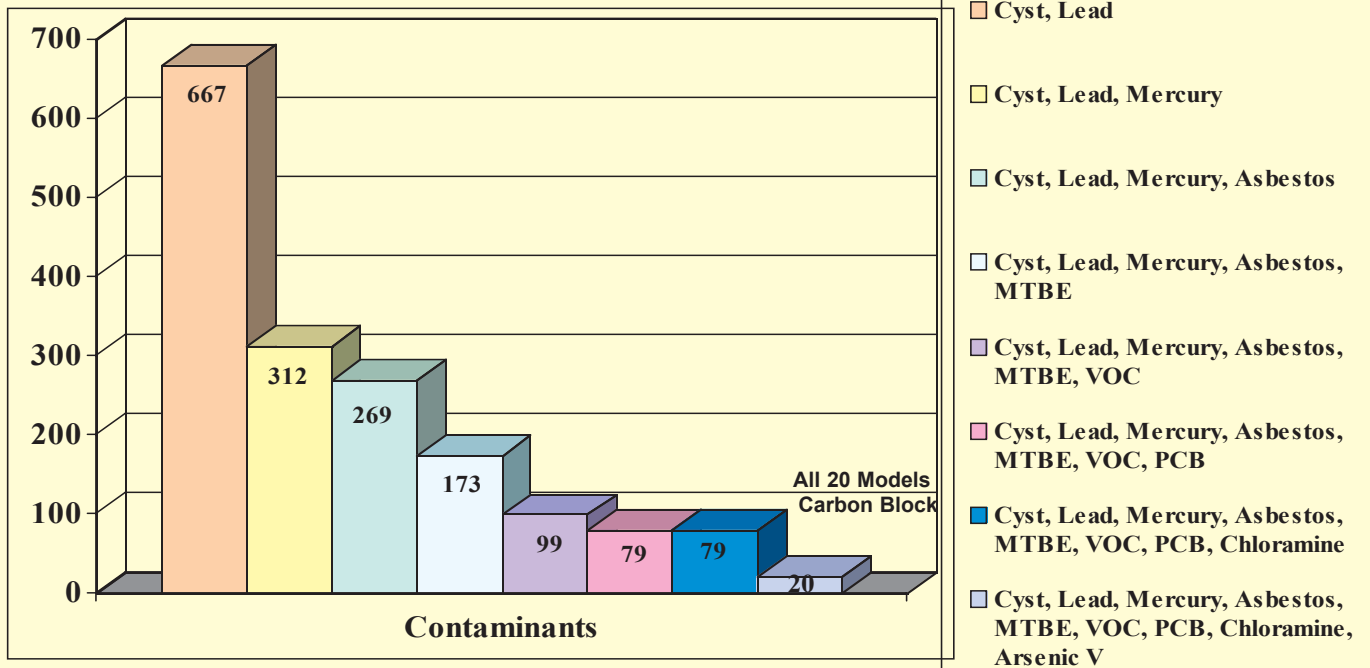
NSF Listings by Standard



NSF Listings by Single Contaminant



Listings by Combinations of Contaminants



Comparing Drinking Water Systems Certified Performance Says It All

Testing programs and standards developed by NSF International provide a basis for evaluating and comparing drinking water treatment units. Although thousands of drinking water systems have been tested and certified, only a few are certified to reduce a wide range of contaminants. These charts summarize NSF Listings by standard, by single contaminants, and by combinations of contaminants.

Only Carbon Block's Drinking Water Systems are certified to reduce Lead, Mercury, Cyst, Asbestos, VOC, MTBE, PCB, Chloramine, and Arsenic V. By carefully reviewing the certification of a product, consumers can make an informed decision about the drinking water treatment device that will provide the performance they need.

NSF Listings by Standard		
By Standard	Products	Companies
Aesthetics, Standard 42	3742	169
Health Effects, Standard 53	1037	83
Reverse Osmosis, Standard 58	705	74
Distillation, Standard 62	1	1
Total	5485	327

NSF Listings by Contaminant				
By Single Contaminants	Number of Products			
	Health Effects	Reverse Osmosis	Distillers	Total
PCB	95	0	0	95
Chloramine	117	0	0	117
Arsenic	20	150	1	171
VOC	191	15	0	206
MTBE	246	4	0	250
Mercury	385	0	1	386
Asbestos	508	27	0	535
Lead	544	180	1	725
Cyst	931	180	0	1111
Chlorine	1714	0	0	1714

NSF Listings by Combinations of Contaminants				
By Combination of Contaminants	Number of Products			
	Health Effects	Reverse Osmosis	Distillers	Total
Cyst, Lead	498	169	0	667
Cyst, Lead, Mercury	312	0	0	312
Cyst, Lead, Mercury, Asbestos	269	0	0	269
Cyst, Lead, Mercury, Asbestos, MTBE	173	0	0	173
Cyst, Lead, Mercury, Asbestos, MTBE, VOC	99	0	0	99
Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB	79	0	0	79
Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB, Chloramine	79	0	0	79
Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB, Chloramines, Arsenic V	20	0	0	20

**All 20 models
Carbon Block**

Charts are based on NSF online listings on September 17, 2007.
For more information, go to NSF International website: www.nsf.org



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