

Press Release

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FOR IMMEDIATE RELEASE
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Carbon Block Filters Effectively Reduce Levels of PFOA in Drinking Water

A study conducted by the Minnesota Department of Health (MDH) found that Point of Use (POU) water filters, utilizing the solid carbon block technology, are effective in dramatically reducing levels of PFOA (perfluorooctanoic acid) and other PFCs (perfluorochemicals) found in drinking water supplies across the country. PFCs are a family of chemicals used to make products resistant to heat, oil, grease, and water; including nonstick cookware, stain- and water-resistant fabrics, fire suppression foams, film coatings, and other consumer and commercial products. PFCs include PFOA, PFBA (perfluorobutanoic acid) and PFOS (perfluorooctane sulfonate). The findings of the study, published in July 2008 can be found at:

<http://www.health.state.mn.us/divs/eh/wells/waterquality/poudevicefinalsummary.pdf>

The U.S. Environmental Protection Agency (EPA) has asked American manufacturers to work towards the elimination of PFOA by 2015. PFOA has been shown to cause cancer, low birth weight and a suppressed immune system in laboratory animals exposed to high doses of the chemical. Although the effects of PFOA at lower doses in humans are disputed, a manufacturer's study of its own workers showed a correlation between elevated levels of PFOA and high cholesterol. There are also claims that PFOA exposure caused birth defects in babies born to mothers working at plants which use the chemical.

The MDH study was conducted on 11 different POU devices. One device utilizing a solid carbon block filter -identical to Multi-Pure's CB6 - was found to reduce levels of PFCs to below reporting levels.

Multi-Pure's drinking water systems are NSF certified to reduce one of the widest ranges of chemicals and contaminants, including lead, VOCs, asbestos, disinfection by-products and arsenic (V). A Multi-Pure system is convenient, easy to use and inexpensive. Multi-Pure provides quality filtered water for only 8 cents per gallon. Multi-Pure International is one of the industry's most respected manufacturers of water filtration systems and components. In business since 1970, Multi-Pure products feature an unprecedented Lifetime Warranty. Multi-Pure International is headquartered in Las Vegas, Nevada.

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